



School of
Management and Law

**SML Summer Academy
Alternative Investments**

1 July to 14 July 2013 in Zurich / Winterthur

**From Study Abroad to Global Success.
Crossing Borders.**



DAUPHINE
UNIVERSITÉ PARIS

Organisation, Management and Decision Sciences

Alternative Investments Summer School

PROGRAM DESCRIPTION

Alternative investments have demonstrated strong performance and tremendous growth over the last twenty years; they have become part of the investment management mainstream and are expected to grow rapidly in the next few decades. Not only hedge funds, but also private equity, investments in real estate, art, and even fine wines will experience growth. Alternative investments are however considered to be volatile, high risk, and more complex than traditional assets. By participating in the Alternative Investment Summer School, you will gain the skills and know-how to master this growing investment area.

PROGRAM BENEFITS

As a participant in this program, you will be able to:

- Gain insight into the latest research and developments in the field of alternative investments
- Increase your ability to analyze the potential of alternative investments and understand the implications of various investment strategies
- Learn from Swiss and French alternative investment experts and Zurich-based hedge fund managers
- Get a first-hand look at the financial heart of Switzerland
- Combine learning with an exciting study-abroad experience

“Alternative investments combine the benefits of diversification with the potential of active investment management. What makes them unique is that they allow wealth managers to generate good returns even in unfavorable market conditions.”

Prof. Dr. Mehdi Mostowfi, Professor of Alternative Investments

The Prime Tower, Switzerland's highest skyscraper at 126 meters. Visit the restaurant on the top floor with its spectacular view over the City of Zurich.



The Swiss canton of Ticino, where a balmy climate meets Mediterranean culture, is a mere 3-hour train ride away.



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PROGRAM CONTENT

Courses focus on alternative investments:

- Hedge funds
- Private equity
- Leveraged buyouts
- Non-traditional investments, such as investments in art and other collectibles

The program also includes a range of co-curricular activities.

CULTURAL ACTIVITIES

A diverse and stimulating program of cultural activities makes your stay in Zurich/Winterthur an unforgettable experience. There are many extra-curricular cultural and sports activities which students can sign up for to experience Swiss life and culture first hand.

Students can also benefit from an optional three-day trip to Paris, where they can visit the Université Paris Dauphine (UPD), our partner university, and get a chance to enjoy the cultural life of Paris.

PROGRAM DETAILS

Week 1: 1 July–7 July 2013

- Classes take place Monday to Thursday
- 9.00am–12.00 & 1.30–4.00pm
- Optional weekend trip to Paris and UPD (Friday to Sunday)

Week 2: 8 July–14 July 2013

- Classes take place Monday to Friday
- 9.00am–12.00 & 1.30–4.30pm
- Optional weekend program in Switzerland (Saturday & Sunday)

The Alternative Investments Program is offered twice a year, in summer and in winter.

Next start dates:

- July 2013
- February 2014
- July 2014

For exact program dates, please contact us by e-mail:

summeracademy.sml@zhaw.ch

Wakeboarding and waterskiing are among the many sports and leisure options available on Lake Zurich. Or simply relax and have a picnic by the lake shore.



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A train ride in the Swiss mountains is just one of the unforgettable experiences available to course participants.



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PROGRAM LOCATION

Classes take place at the ZHAW School of Management and Law in Zurich/Winterthur. The program is delivered by the Department of International Business in cooperation with the school's Center for Alternative Investments & Risk Management and the Université Paris Dauphine in Paris, France.

Zurich/Winterthur is an ideal place to learn about alternative investments. Over the past few decades, the Greater Zurich Area has developed into a center for asset managers and providers of alternative investment products and has become one of the world's most important financial hubs.



Winterthur by night. The semi-circular Volkart Building is one of Winterthur's landmarks and the main campus of the ZHAW School of Management and Law.

UNIVERSITÉ PARIS-DAUPHINE (UPD)

Université Paris-Dauphine is ideally located in the heart of Paris and is committed to the highest international academic standards. They are proud of their well-qualified faculty engaged in top-level research. Paris-Dauphine is chartered as a “grand établissement”. It is EQUIS accredited.



ZURICH UNIVERSITY OF APPLIED SCIENCES (ZHAW)

The **ZHAW School of Management and Law** in Winterthur, Zurich, is one of the oldest and largest international business schools of applied sciences in Switzerland. It is state-accredited and has cooperation agreements with over 140 well-known partner universities in 40 countries.



Organization

PROGRAM FEE

The program costs EUR 2,750 including all academic content and class-related field materials, trips, and activities.

There is a EUR 250 non-refundable deposit, which will be credited towards the program fees.

Accommodation is not included in the price. A number of accommodation options are available for the duration of the program (estimated price EUR 550).

A 10% price reduction is available to students from bilateral partner institutions.

PARTICIPANTS

The program is open to advanced level Bachelor's students. Some prior knowledge of finance is required. The number of participants is limited to 30.

APPLICATION

The application period starts on 1 February 2013. Deadline for applications is 15 April 2013. To apply, visit us at: www.sml.zhaw.ch/summeracademy

CANCELLATION

Students can withdraw from the course up until 30 days before the start of the program (7 June 2013). Students cancelling less than 30 days before the start of the program will have to pay all course fees in full. The deposit of EUR 250 is not refundable. Check the registration form for details.

ECTS CREDITS

At the end of the program, students will receive a transcript with 6 ECTS credits and a certificate of attendance from the ZHAW School of Management and Law.

CONTACT

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The unspoilt center of Zurich with its river, the Limmat, inviting tourists and business travelers to stop and take a breather from their busy day.



The Swiss Alps, a paradise for hikers, climbers, and mountain-bikers in the summer – and winter sports fanatics in the winter.



Zurich University
of Applied Sciences

School of Management and Law

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